

**Appendix 1- Birkenhead Constituency Antenatal Project
Quarterly Report - April - June 2014**

Section A Outputs

1 User Numbers

Initial contacts with women seen this quarter:

St Catherines Hospital at Scan	0
Arrowe Park at Scan	93
Home Visit following referral by staff or volunteer	14
Telephone contact only following referral	40
Roadshow/Events	0
TOTAL	147

Completed antenatal checklist	85
Intend to breastfeed	70
Going to be a first time mum	61

2 Areas

Which areas of Birkenhead do the above mums live in?

Bidston & St James	10
Birkenhead	55
Claughton	3
Oxton	9
Prenton	39
Rock Ferry	23
Tranmere	8
TOTALS	147

2 Age Range

Of the mums seen this quarter how many were:

Under 18	2
18-21	15
21-25	25
25-34	50
35-44	17
45+	1
Not stated	37
TOTALS	147

3 Breakdown of Support

Of the mums seen this quarter:

How many home visits were made	14
How many telephone calls were made	163
How many texts were sent	106
How many women have a support network available to them	59
How many women were signposted for additional support	8
How many mums initiated breastfeeding	29
How many mums breastfed until 6 weeks +	4

4 Promotional Work

Number of antenatal group support sessions delivered in
Birkenhead locations

11

Total number of pregnant Birkenhead women attended
these support sessions

27

Number of presentations/meetings attended in the Birkenhead District
to promote benefits of breast feeding

2

Number of community/public events attended in Birkenhead District

3

Section B Outcomes

5 Specific Outcomes of the Service

Please identify the main impact/improvements:

Outcome 1 - Improve the health and well-being of children in Birkenhead

20%

Outcome 2 - Providing a targeted intervention for expectant mums in Birkenhead

48%

Outcome 3 - Improving support and care available to mums in Birkenhead during pregnancy.

60%

Outcome 4 - Improving support networks available to pregnant mums

48%

Please identify any specific problems which have not been successfully addressed by the project:

Getting things set up so we can have a presence at St Caths has taken longer than expected. This is in place now but if there are only a few mum's booked in to have their scan they change their appointment to Arrowe Park. We hope to start seeing mum's at St Caths from July.

6 [Case Study 1](#)

Background:

Mum in her 20's from the Birkenhead area contact Home-Start through the Get Wirral Breastfeeding website for an antenatal referral.

Input:

Mum was called by the First Response Worker to arrange a home visit or to invite mum to the group, mum opted for the antenatal group at the Home-Start Hub. Mum asked if she could bring a friend along as she was really nervous, and was told that this was fine. Mum and her friend attended the group the following week. From the group discussion it was apparent that mum would benefit from our text buddy service and asked if she would like to use the service, mum said she would. Feedback from the volunteer who was mum's text buddy:- "The FRW telephoned me and informed me about the background of the mum to be. FRW was of the view that this mum would need a lot of support. I texted the mum to be and was pleased that we had an immediate text exchange and formed a positive contact support relationship via text. The FRW also informed me when mum had given birth and that baby and mum were doing well. I texted mum to check how she and the baby were doing and also introduced her to the "Time for Me" group on at the Home-Start Hub. Mum was eager to attend and she attended the group with her new baby and toddler

Outcome:

Mum is now 6 weeks postnatal and is still exclusively breast feeding and attending the "Time for Me" group support when it's needed. Mum said she was really grateful for the support and it helped knowing that there was someone there to support her when she needed it.

6 [Case Study 2](#)

Background:

Mum aged 26 from the Birkenhead area contacted Home-Start through the Get Wirral Breastfeeding website for an antenatal referral. The mum has four other children, mum has also suffered a bereavement of one of her children. Mum tried to breast feed her older children but had stopped. mum said she doesn't know why she stopped and has a lot of guilt about it.

Input:

Mum was called by the FRW to offer a home visit or to invite mum to attend the group, mum opted for the antenatal group at the Home-Start Hub. Mum asked if she could bring a friend with her as she was really nervous, and was told that this was fine. Mum and her friend attended the group the following week. From the discussion it became apparent that mum would benefit from our text buddy service, and mum said she would. A volunteer was put in touch with mum and they had regular text contact and formed a positive contact support relationship via text. When the baby was born the volunteer contacted mum to check how she and the baby were doing and also to introduce her to the "Time for Me" group at the Home-Start Hub. Mum was eager to attend and she attended the group with her new baby and toddler.

Outcome:

Mum is now 6 weeks postnatal and is still exclusively breast feeding and attending the "Time for Me" group support when it's needed. Mum said she was really grateful for the support and it helped knowing that there was someone there to support her when she needed it.

7 [Additional Information](#)

a) Family Feedback

Thank you so much for all your help and support!!!! Couldn't have done it without you :)

A vital service that provides excellent support at the toughest time in an expectant mum's life, your group at the Hub has been a god send

Very good, and very important and vital for all expectant mum's. It's a credit to have in Birkenhead

b) Other Feedback

From a Midwife - she never had support as a new mum herself with breast feeding so is delighted to see this type of service offered to new mum's.

Completed by:

Jo Greer

Date Completed:

04/07/14